

From food to apparel to technical products and more!

I've written thousands of product descriptions over the years.

Here are a few work samples to illustrate my writing range.

Pure Almond Extract

Baking delectable desserts and special treats is effortless when there's a generous bottle of Olive Nation Pure Almond Extract stocked in the pantry. Without propylene glycol or sugar to taint its distinctive, pure almond flavor, the unadulterated taste of Olive Nation's Pure Almond Extract elevates the natural flavor of baked good and desserts from the first bite to the last. Unlike imitation almond extracts, Olive Nation Pure Almond Extract doesn't leave a bitter aftertaste—a highly coveted trait greatly enhancing the quality of just about any recipe.

Much like vodka, Olive Nation's Pure Almond Extract's versatile base beautifully complements a variety of added ingredients and flavorings including cherry, vanilla, chocolate, robust spice, and coffee. Once you're experienced the distinctively superior flavor our pure almond extract's bitter oil formula provides, you'll be inspired to use it in a variety of recipes. Cake, muffins, breads, sweet stews and curries taste noticeably different without the artificial and cloyingly bittersweet taste of imitation almond extracts. You can even use our delicious pure almond extract to add a delectable jolt of savory Amaretto-like flavor to your usual ho-hum cup of coffee. Our premium sweet almond extract is manufactured using a pleasingly simple list of pure ingredients: alcohol, oil of bitter almonds, and water. You'll taste the quality.

Got Dry Hair and Skin? Mist It Away!

What's the use of applying moisturizer to your skin or hair if it's only go to sit on the top layer—adding grease instead of healing? This ingenious moisturizer and conditioner won't waste time sitting on your skin or hair because it absorbs quicker than a hand application—courtesy of its ultra hydrating moisturizing mist. A custom blend of luxurious soothing and healing oils, including jojoba, grape seed, sweet almond oil, peppermint, and avocado oil are carefully blended with tea tree oil to steep parched skin in an ocean of moisture.

This unisex oil spray provides super intense nourishment for dry, brittle or overprocessed hair. Stimulating peppermint oil aids hair growth while tea tree oil clears clogged hair follicles. Combine with our Butter Crème Shea Balm for maximum benefit. If you have eczema or any other skin condition that is irritated by tea tree oil, please let us know and we will cheerfully create an equally effective custom oil mist for you, without the addition of tea tree oil

A Taste of the South

A Flashaholic Favorite

The bestselling SRT5 Detective Flashlight is a big hit with flash fanatics. Who says that small can't be mighty? Its miniature size makes it easily portable and virtually undetectable. It is especially designed for plainclothes detectives to use to snoop around in the dark and we highly suspect that Detective Columbo himself would have loved it!

Using Generation III magnet ring technology with red and blue color output, this tiny wonder offers powerful, high output--flooding dark areas with a ridiculous output of bright, shining light. For an added power punch, there's a law enforcement warning system, strobe light, beacon and SOS signal, too! Is it any wonder this tiny miracle is flying off of store shelves?

The Good Night Officer

Designed for use in law enforcement, hunting, and tactical applications, Nitecore's SRT6 Night Officer is especially designed for dependable, optimum Grade-A performance. It's part of the world's first collection of flashlights to feature third-generation smart selector ring (SSR) technology so you can rapidly select brightness levels via its rotating smart selector ring.

Other premium features includes powerful LED ultraviolet lighting performance, providing 930 lumens output, and crystal coating technology and precision digital optics technology to ensure extreme reflector power performance. With a throw distance of up to 260 meters you can safely count on up to 200 hours of runtime on the lowest output level, thanks to ithe Nitcore's efficient circuit board.

Constructed with a stainless steel retaining ring to protect its core components, the rough and tough Nitecore Night Officer is always ready and waiting to tackle the toughest lighting missions.

Details

- Features two rapidly switchable functions Multi-functional
- power indicator light displays low battery status
- Includes a patented spring-loaded impact absorption mechanism with reverse polarity protection

Tray Chic!

Sharing a bottle of sweet, smooth Muscadine Gold with friends and family is a lot like spending lazy, summer nights sitting together on the front porch of a fine old house, watching the fireflies piercing the velvety darkness with flickering glimmers of light. Created from our grandfather's cherished original recipe, Muscadine Gold stirs up sweet memories of life in the slow lane—freshly baked fruit pies cooling on neighborhood window sills, scenic, rambling walks with the family dogs, and June bugs dancing in the dusk.

Muscadine Gold is more just a superb Muscadine wine—it's a celebration of the Muscadine grape, tradition, and good times spent with family and friends.

Milk Frother

Those gourmet frothy beverages are certainly addictive, aren't they? Thankfully, you don't have to train like a barista to create frothy milk toppings resembling the tasty toppings of fancy beverages you'd savor at an upscale café.

You can now enjoy gourmet coffee, hot chocolate, and milkshakes whenever you want them, simply by using this stylish frother, complete with a sturdy stainless steel stem and whisking head that froths your milk toppings quickly and easily.

This handy milk frother kitchen tool will spoil you in a variety of ways, by:

- Whipping up delectable, gourmet specialty coffees, hot chocolate, lattes, milkshakes and other frothy beverages in a snap.
- Providing E-Z soaping and rinsing clean up! Saving
- Quickly transforming you into a top-notch barista capable of creating generously frothy toppings on delectable beverages.

Serve up a tasty assortment of portion-controlled snacks with this delightful set of eco-friendly ultra stylish teardrop shaped bamboo fiber trays.

Crafted using cutting-edge technology, these bright and beautiful 15" green and yellow serving trays are a clean, green alternative to trays containing plastic and melamine.

- Simply fill and serve 6 portions of assorted snacks!
- Bamboo fiber material is dishwasher safe and easy to clean.
- Makes an ideal housewarming gift

Party Pretty

Brighten up your upcoming wine party with a vivid pop of bold color at the table. This dishwasher safe plate set, features 4 colors that are as brightly colored as a peacock's beautiful tail feathers: green, purple, red and turquoise blue.

Thanks to their ingenious bamboo fiber construction, you can proudly serve slices of Brie and other delicious appetizers on an eco-friendly plate that's 100% free of petroleum, plastic, and melamine.