

Ecommerce Product Taglines by Rachelle Nones, Copywriter

rachellenones.online

516-304-2850

rachellenones@yahoo.com

Below, are products and the taglines I created for each.

Genuine US Military Issue PolyPro ECWCS Thermal Bottoms

For those days when a cup of hot cocoa isn't the best cold weather strategy

Pro Walker Women's Shoes with Orthopedic Insole

Sensible feels so good!

Men's ATTAC 6" Storm Boot

Experience "Broken-In" Comfort from Day One

Men's USN Pea Coat, Size 2XL

The Men's Pea Coat that's lighter in weight, but not in style

HA-100-ATACS-TS-S

Military Style Boonie Bucket Hat, Made in USA (assorted patterns and colors)

We're talking portable shade

Acrylic Visor Cap, One Size Fits Most (Black, Navy, OD)

Can you say bargain? \$4.99 buys you an entire winter of warmth

Genuine Issue Military B9B Wool Cold Weather Winter Hat

The furry trim is faux, but the warmth is real.

-continued--

100% Wool Watch Cap

Look cool. Stay warm. Slip into this universally flattering cap style

Vintage Czech Canvas Bread Bag W/Shoulder Straps

It exudes the shabby chic charm that only a vintage bag has earned

3-Pack 100% Wool Military Jeep Cap, Black, Navy, OD, One Size

Woo-Hoo! You're snagging an instant winter hat wardrobe

Beyond Clothing L6 PCU Gore-Tex Rain Pant

Rain or shine. Always performing BEYOND your expectations

US Military Issue Patrol Sleeping Bag, OD, (Gently Used) - US Military Genuine Issue MSS

This sleeping bag has slept around but it's still in great shape

Instinct Collection Tortoise with Brown Lens Sunglasses

Your instinct for functional, great style led you here!

Gargoyles Tortoise Sunglasses with Brown Polarized Lenses

Introducing a stylish safe space for your eyes