

## Think, Rant, Scheme & Dream

“Journal writing is a voyage to the interior.”

-- Christina Baldwin, Author of *Life's Companion*

Legend has it that Bartleby the Scrivener once said, “I prefer, not. I’d much rather write in my Jofelo journal,” when he was asked to leave the Dead Letter Office. Who can blame him? Jofelo’s sumptuous journals are a safe harbor for your deepest thoughts and there is no denying their tactile appeal. These aren’t wimpy journals. They possess heft and gravitas. Stock up on refills, because these journals will rock your journal writing for decades to come.

Virginia Woolf kept a journal and we should all write her a thank you note for her gift to the world. Journaling is a focused way of tinkering with your gray matter. Natalie Goldberg, a master journal keeper noted, “Whether you're keeping a journal or writing as a meditation, it's the same thing. What's important is you're having a relationship with your mind.”

Do you love to sketch or place pressed flowers, or collages in your journal? Then, Jofelo’s thick and hefty sketch book is a journal that was made to keep your doodles and etchings alive and kicking. Its blank white paper begs for your attention. Unmarked and pristine, you will return again and again to leave your mark and create.

They say there is more than one way to skin a cat. While we don’t condone skinning cats, we do condone choosing more than one journal because we know that there is more than one way to journal. Your thoughts are beloved and sacred in our journals. You can journal on ivory or cream—two perfect backdrops for your dreams. Prepare to embark on a journaling journey. It is positively addictive, and we’re thrilled assist you as you embark on your great adventure.